



News Release

Contact: Stephen Dandrow
Rittenhouse Rankings Inc.
Stephen@rittenhouserankings.com
(212) 580-9176

For release: April 29, 2009

New Book -- 20 Buffett Bites by L.J. Rittenhouse -- to Debut at the Berkshire Hathaway Annual Meeting, May 2, 2009

NEW YORK, April 29 /BusinessWire/ -- L.J. Rittenhouse, President of Rittenhouse Rankings Inc. and former Wall Street banker will debut a special shareholder edition of her new book, *20 Buffett Bites*, at the Berkshire Hathaway annual meeting, May 2, 2009. This concise financial guide, subtitled *Delicious Morals for Turbulent Times*, distills the key principles in Warren Buffett's latest shareholder letter (February 28, 2009) into "20 Buffett Bites." Each chapter starts with a "bite" from Buffett's letter and a "tip". Rittenhouse expands on these ideas and then draws a moral illustrated with chocolates from See's Candies, a Berkshire company.

Rittenhouse highlights such Buffett wisdom as: "Treat Market Pessimism as Your Friend," "Invest with CEOs Who Treasure Cash," and "Protect Your Money When the Facts Turn Upside-Down." The book does not displace Buffett's 12,335 word letter, but rather, Rittenhouse says "guides readers to look beyond stock tips to focus on the principles at the heart of Berkshire's phenomenal 44-year wealth-building track record." Phillips Talbot, former ambassador to Greece notes: "In turbulent times, Buffett's wisdom and Rittenhouse's tips are needed more than ever."

Rittenhouse will autograph as many of the 1,500 special edition copies as possible at the Bookworm Bookstore in Omaha's Qwest Center before the meeting and during the lunch break. Attending Berkshire Hathaway shareholders will receive their standard 20 percent discount off the book's price of \$19.95. In addition, books can be ordered at www.bookwormomaha.com. To get the shareholder discount, orders must be placed between Friday, May 1 at 12:00 a.m. and Sunday, May 3 at midnight CST.

Rittenhouse's book, "[*Do Business with People You Can Trust: Balancing Profits & Principles*](#)" debuted at the 2002 Berkshire Hathaway annual meeting. Rittenhouse Ranking's annual survey of CEO candor and corporate performance can be viewed on www.rittenhouserankings.com.

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