



## Top and Bottom-Ranked Companies 2008 Rittenhouse Rankings CEO Candor<sup>SM</sup> Survey

High rankings indicate CEO letters distinguished for candid and comprehensive disclosure; low-ranked companies are noted for incomplete reporting, confusion and excessive jargon.

Top-Ranked		Bottom-Ranked	
Rank	Company	Rank	Company
1	Sherwin-Williams	99	Citigroup
2	Entergy	98	Humana
3	3M	97	Lehman Brothers
4	ConocoPhillips	96	AIG
5	Kellogg Company	95	Wachovia
6	Walgreens	94	Boeing
7	Jack in the Box	93	Motorola
8	Loews	92	Coca-Cola
9	BNSF	91	Southern Company
10	Costco	90	ExxonMobil